

AUDIO GUIDE



AYUNTAMIENTO DE
SANTA MARTA DE
TORMES



TURISMO DE
SANTA MARTA DE
TORMES
SALAMANCA

'THE MURAL ROUTE' of Santa Marta de Tormes

Santa Marta **has transformed its façades and garages** into murals – works of art that speak of life, emotion, creativity and nature.

With this AUDIO GUIDE, discover a hand-picked selection of 40+ murals that comprise **this open-air art museum.**

Let the moment take you – stroll, feel, take photos, share your experience... and above all, **enjoy the art at your own pace.**





AUDIO GUIDE

Scan to begin the experience



RIVERSIDE PROMENADE MURAL

Caín Ferreras | 2022



35 metres wide



3,5 metres high



Intersection of Av. de Madrid
and Pº del río Tormes



This mural stretches across the walls of what was once **an old water treatment plant, as well as a small building just a few metres away.**

Its blue and orange tones evoke the river and the sunset – the very same colours found at the **Isla del Soto Interpretation Centre.**

Birds in flight, and a woman caring for a robin and releasing a bee-eater, **convey a sense of protection, freedom, and connection with nature.** The **kingfisher**, the quintessential symbol of the island, also takes centre stage here.



ISLA DEL SOTO INTERPRETATION CENTRE MURAL



Caín Ferreras | 2017



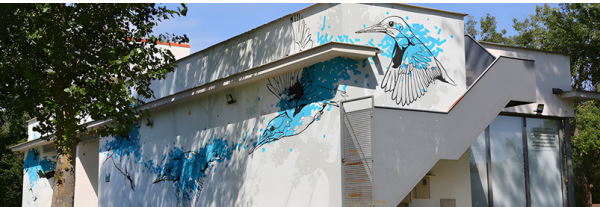
27 metres wide



5 metres high



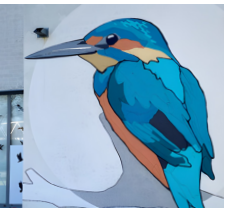
Isla del Soto Interpretation Centre



On the Isla del Soto, a mural stretches across the Interpretation Centre, showing **detailed images of the kingfisher** – both resting and in flight – painted in colours that evoke the sky and the river.

This vibrant bird, a symbol of the area, **soars over this 14-hectare natural space** – perfect for walking, cycling, birdwatching, or simply sitting back and enjoying the sound of the water.

This harmonious, almost dreamlike work **connects directly with the Riverside Promenade Mural**, sharing its visual style and message.



THE ARRIVAL OF COLOUR MURAL

Daniel Martín | 2020



25 metres wide



12 metres high



Church square and Av. de Madrid



This mural is part of a series of 10 works scattered throughout the streets of Santa Marta that form the **project 'The Arrival of Colour'**, from which it takes its name – and which marked the beginning of this open-air museum.

It covers **three large façades**: two facing the Plaza de la Iglesia and another on the opposite side of Avenida de Madrid.

Hot air balloons, streams of paint, and children fill the scenes with fantasy and colour. This piece reinforces the town's commitment to be a **'Child-Friendly City'**.



FOREST MURAL

Daniel Martín | 2024



17 metres wide



6 metres high



Plaza de España

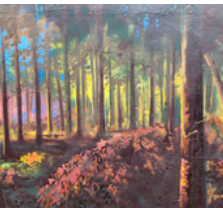


This mural was **painted in two stages**: first, the upper section on the right-hand side, and then, months later, extended to cover the rest of the wall we see today.

It shows a **coniferous forest bathed in golden light**, with leaf-covered paths and a magical atmosphere.

It brings to mind the Isla del Soto, turning the urban surroundings into a **haven of calm**.

As the artist explains, this mural is a window, inviting us to imagine, reflect, and disconnect from the hustle and bustle of everyday life.



WOMAN, HISTORY AND COMMUNITY MURAL

Rober Bece | 2025



30 metres wide



15 metres high



C. Ricardo Marcos next to Plaza de España



The mural depicts a vibrant neighbourhood, with houses, shops, and names **honouring beloved figures from Santa Marta** – key to the local economy and community spirit, celebrating their kindness and neighbourliness.

Through its warm colours and charming details, it highlights traditional trades and the essential role of women. Their legacy **continues to inspire those forging new paths.**

Covering over 500m², this work is an expression of gratitude, memory, and recognition of the soul of the town.



MURAL DR. TORRES VILLARROEL

Caín Ferreras | 2021



21 metres wide



12.5 metres high



Intersection of Av. Enrique de Sena
and C. Dr. Torres Villarroel



This mural, spanning over 300m², pays tribute to all those women who have suffered gender-based violence – an artistic act of remembrance, strength, respect, and hope.

Its main figure, a woman in black and white, looks out with **a calm and piercing gaze that lingers in the mind.**

Beside her, a shelf of **brightly coloured books, complete with a ladder, symbolises knowledge and resilience.**

Set in a busy, everyday street, this work becomes a voice for awareness and change.



SANDRA AND GUSTAVO'S CORNER MURAL

Rober Bece | 2024



7 metres wide



2 metres high



C. Dr. Torres Villarroel



This mural is a **heartfelt tribute to Sandra and Gustavo**, two young people from Santa Marta whose loss left a lasting impression on the community.

Sitting on a rooftop beneath a full moon, the scene **conveys calm and tenderness**.

Both the cats – symbols of protection – and the warm glow of the illuminated houses enhance the intimate atmosphere.

Beyond its beauty, Bece's work **invites us to reflect, to cherish life, and to keep memories alive through art**.



SANTA MARTA

URBAN ART FESTIVAL

Across its two editions, the festival has turned this area of Santa Marta into a vibrant open-air museum.

It's an **event that brings together art, music, and community**, transforming streets and garages into lively, colourful spaces.

A celebration of creativity, it promises to keep **refreshing the surroundings with every new edition.**



EDITION 1.

Winners | 2024

1º

📍 Av. Virgen de las Nieves

2º

📍 C. Félix de Montemar

3º

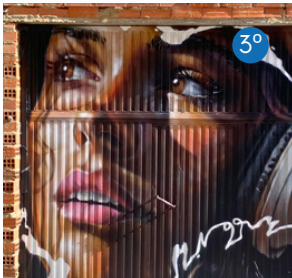
📍 C. Félix de Montemar



Andrea Cano Yuste



Yedra Bravo Martín y Ana Cantera Sanz



Jorge Merino 'Nego'

EDITION 2.

Winners | 2025

1º 📍 Av. Enrique de Sena

2º 📍 Av. Enrique de Sena

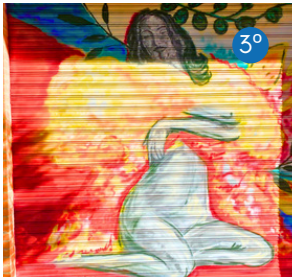
3º 📍 C. Lazarillo de Tormes



Jorge Merino 'Nego'



José Enrique Ragel Herrera



Aquitania Peral Crespo 'La Dama Roja'

MURAL MILLENNIAL GENERATION

Rober Bece | 2024



57 metres wide



2.5 metres high



Paseo Profesor Enrique Tierno Galván



This mural, located next to the Alfonso San Casto football pitch, pays tribute to the 'Millennial Generation' through a collage of **animated characters that defined the childhoods** of those who grew up between the '80s and the mid-'90s.

With its **cartoonish style and vibrant colours**, it brings together figures like Goku, The Simpsons, Heidi, the Teenage Mutant Ninja Turtles, Snoopy, and the Rugrats.

More than nostalgia, it's a **visual celebration of memories and a playground that never grows old.**



PASEO ALCALDE JOSÉ SÁNCHEZ MURAL



Caín Ferreras | 2020



30 metres wide



6 metres high



Frontón de las Nieves, Pº Alcalde José Sánchez



Situated between a children's playground and the cemetery, this mural **symbolises the passage of time and the bond between generations.**

A little girl swings while an elderly woman holds its chains. Their tender gaze creates a visual and emotional connection between **childhood and old age.**

With bright colours balanced by shades of gray, this piece **balances playfulness and memory.** Its message is subtle and open, inviting quiet reflection.



BREATHE MURAL



Roberto Bece | 2023



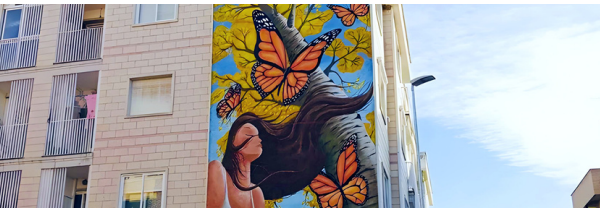
4.2 metres wide



9 metres high



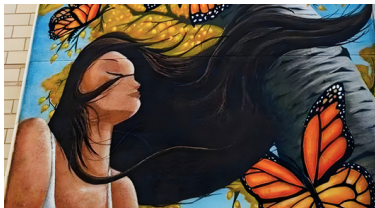
C. Villalar next to Av. de Madrid



This mural, internationally recognised in 2023 by *Street Art Cities*, **pays tribute to women and their power to transform.**

At its centre, a female figure with a serene face and flowing hair is surrounded by **monarch butterflies, symbols of change and renewal.**

The piece celebrates feminine strength and spirituality, conveying a profound message through its colours and poetic atmosphere. **It invites us to pause and breathe amid the rush of everyday life.**



THE ARRIVAL OF THE KEYS MURAL

Rober Bece | 2022



4 metres wide



7 metres high



C. Virgen del Carmen next to Av. de Madrid



This mural, created after winning the 1st Santam'ARTE Graffiti and Mural Painting Competition, **reflects the strength and welcoming spirit of Santa Marta.**

Set against a pink background, a blue eagle with outstretched wings holds two golden keys - a symbol found on the town's coat of arms and at the roundabout by the El Tormes Shopping Centre.

The keys represent hospitality - a **hallmark of Santa Marta, inspired by its patron saint**, renowned for her warmth and generosity towards all visitors.



DREAM MURAL

Roberto Bece | 2023



14 metres wide



12 metres high



Ctra. de Naharro next to C. Pablo Iglesias



This moving mural **conveys a message of hope and pays tribute to Javi Gallo**, a boy from Santa Marta living with 'Butterfly Skin' – a rare condition that makes his skin extremely fragile.

The artwork is divided into two parts: a lower section, rainy and grey, and an upper one, bursting with colour and imagination where his dreams come to life.

Through this piece, the artist **aims to raise awareness of this and other rare conditions that need greater support and research.**



OCEAN MURAL

Rober Bece | 2023



31 metres wide



3.30 metres high



Pasaje Santiago Mirat



Created as part of the '8th Certamen de Jóvenes Despiertos' [Bright Young Minds Competition], **this collaborative mural between the artist and a group of children from the province of Salamanca** depicts a vast underwater world emerging from a child's sandcastle as they play on the beach.

Turtles, whales, tropical fish, and coral reefs bring this scene to life, transformed into an open-air aquarium.

The piece **highlights the richness and fragility of the underwater world**, encouraging respect, care, and shared responsibility for the planet.



CARRETERA MADRID MURAL

Daniel Martín | 2023



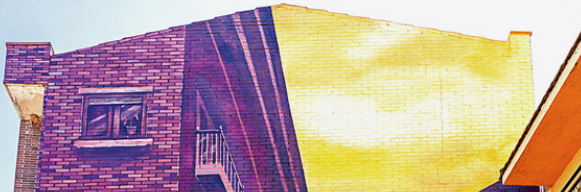
9 metres wide



13 metres high



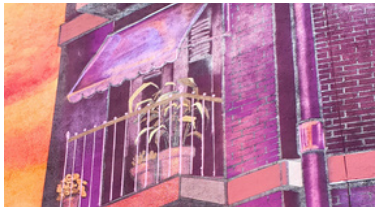
Av. de Madrid nº 64



Across the two panels of this mural, **the effect of two streets seemingly opening up is, in truth, created using the *trompe-l'œil* technique** – from the French for “deceive the eye” – producing an optical illusion through masterful use of light and perspective.

Its warm tones evoke the sunsets on the Isla del Soto.

The mural also pays tribute to Lola Villén, a beloved local resident and active member of Santa Marta’s cultural life, belonging to the Águedas group.





DANIEL MARTÍN

A multidisciplinary artist working with murals, sculpture, and figurative painting. From Salamanca and a pioneer of urban art in Santa Marta, **he champions art as a way to transform the environment, awakening the creativity of childhood.**



[@artedanielmartin](https://www.instagram.com/artedanielmartin)



CAÍN FERRERAS

An artist from Extremadura who has lived in Salamanca since he was 14, Ferreras is a muralist, tattoo artist, and studio painter. **His works feature expressive faces, full of sensitivity and intricate detail.** He believes that constant work is the driving force of creativity.



[@cainferreras](https://www.instagram.com/cainferreras)



ROBER BECE

An artist from Santa Marta who transitioned from drawing to murals after a competition that marked the beginning of his career. **His vibrant style radiates positive energy**, and his mural 'Respira' [Breathe] earned international recognition by Street Art Cities, putting Santa Marta on the global urban art map.



[@rober_bece_art](https://www.instagram.com/rober_bece_art)

UNTIL NEXT TIME!



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